



# MEMBERSHIP

## OUR LEGACY TO FUTURE GENERATIONS



### Chairman's Comments

June

May was a busy month. Our HFD paper drive saw some rain as did the HFD golf tournament but both managed to be completed and were successful events. A little rain never stopped a Shriner. Thanks to all who hung in there for the cause of our kids.

Our May short form ceremonial resulted in 8 more new Nobles and brings our total for the year to 25. We are 1/4 of the way toward our goal of 93 new Nobles and we have half the year to get there.

The reinstatement offer for suspended Nobles ended in May and we were able to reinstate 32 Nobles to active status. This is an all time high for Moslah and we welcome these Nobles back into fellowship.

#### Summer Activities

Summer is here and contrary to historical comments "we are not dark for the summer. "

It is true that we have no business meetings in June through August but a number of activities are planned for these months to keep us engaged in membership growth.

Uniformed units will be heading to Wichita Falls for the State competition. We wish all luck and bring home some gold for Moslah.

Several of the units will also be going to San Antonio in August for the National competition. Another opportunity for Moslah to show the glean of gold.

#### Games Nights

To keep our membership activity

alive during the summer months, Games Nights will be held in June, July and August.

June and July provide excellent opportunities to identify candidates for the August Ceremonial. Pat and I will host the August meeting for the traditional annual BBQ. Don't miss this.

#### August Ceremonial

Please plan for your unit to attend this summer ceremonial. We need to have 25 new Nobles in addition to the Nobles who came in through the short form in the Spring. We want a great showing.

A big shindig is planned with dance and dinner and we want to sell the place out. Music by Tommy Alverson. Admission is \$20 per couple and includes dinner, snacks and beverages (BYOB for hard liquor). This is a great event and we look for your support.

#### August Casino Trip

Details are not finalized but we are planning to have an August Casino trip. Tentatively this is set for the 9-10. We will let you know as details emerge. Plans at this time are for Shreveport but that may change.

#### Membership Contest

August ends the individual incentive for 2009 dues so members need to get their candidates in by the August ceremonial to qualify.

We need our units to get behind the membership drive as well. Membership growth is key to the vitality of our fraternity and the support of our hospitals.

*Ken*

### 2009 Membership Executive Committee

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## Unit Membership Goals and Progress

Unit	Goal	Novices YTD	% Goal YTD
<b>Top Line Signer</b>			
<b>Band</b>	2	3	150%
<b>Bedouins</b>	10	3	30%
<b>Carvettes</b>	2	1	50%
<b>Chanters</b>	1	0	0%
<b>Clowns</b>	4	1	25%
<b>Directors</b>	2	3	150%
<b>Drum Corps</b>	2	4	200%
<b>Flying Fez</b>	12	1	8%
<b>Golf</b>	4	0	0%
<b>Legion of Honor</b>	3	0	0%
<b>Motor Corps</b>	3	1	33%
<b>Mounties</b>	2	0	0%
<b>Mystic Wheels</b>	3	3	100%
<b>Patrol</b>	13	0	0%
<b>Denton Shrine Club</b>	2	0	0%
<b>Eagle Mountain Shrine Club</b>	?	0	0%
<b>Lake Granbury Shrine Club</b>	4	0	0%
<b>Mansfield Shrine Club</b>	?	0	0%
<b>Mid Cities Shrine Club</b>	3	1	33%
<b>Palo Pinto Shrine Club</b>	?	0	0%
<b>Parker County Shrine Club</b>	?	0	0%
<b>General Nobility</b>		4	
<b>Total</b>	93	25	27%

**Life — Legion Members Can Make A Difference**



***Get them involved in membership activities!***

## The Silent Messenger

May his words be loudly heard through a voice of expanding membership!



# Unit Involvement is Key to Membership Growth

Units, as you formulate plans for 2009, Here are several activities that the **units can consider** to be a positive factor in attracting and retaining Temple and Unit membership:

- Establish a unit membership plan, set goals and report results at monthly stated meetings. What is the focus of your Unit? What talents or numbers do you need?
- Build a unit membership team. One person can't generate the results required to build and sustain membership growth. A structure that mirrors the Temple Membership structure one consideration. Distribute this newsletter to unit members
- Encourage guest attendance at unit activities. Set up special functions where guests are invited. Family are important to attracting younger members.
- Set up a definite process for orientation and mentorship for new Shrine and Unit members. Communicate, communicate, communicate!
- Encourage regular attendance at Temple business meetings and all Shrine functions.
- Encourage Blue Lodge attendance The unit could visit one or more Blue Lodges as a group. Do it and watch the reaction it produces.
- Build Temple activities into your entertainment calendar. Use these events as official unit functions and use the creativity of your committee to enhance the unit identity and fun. Bring prospective members as guests to participate in the fellowship.

Deaths	53	Reinstatements	32	Moslah Membership 1/1/2009	3,142
Demits	6	Affiliations	12		
Suspensions	10	Assoc. Members	0	Moslah Membership 4/30/2009	3142
Assoc Drop	0	Creations	25		
YTD Loss	69	YTD Gain	69	Net Gain (Loss) YTD	0

*Note: The impact on membership of creations, reinstatements and affiliations.*

*Your efforts make a difference. Help us get into the green!*

**PLAN NOW TO  
ATTEND!**

**AUGUST 15**

**FULL FORM CEREMONIAL  
AND TEXAS HOEDOWN**

What a great way to bring in New Nobles  
and Have a Texas Good Time!

Dinner provided by World Famous

**Soda Springs Bar-B-Q**



Dancing to the music of Country Music Star

**Tommy Alverson**

**Beer, Wine, Soft Drinks, BYOB**

**Tickets \$20.00 per Couple**

**Units to decorate tables!**



## 2009 Activity Calendar — Look Ahead

Jun	25	6:00 - 10 PM	Games Nite	Doors Open at 5:30 PM Dinner at 7:00 PM Directors Host
Jul	23	6:00 - 10 PM	Games Nite	Doors Open at 5:30 PM Dinner at 7:00 PM Carvettes Host
Aug	9 -- 10	TBD	Casino Trip - Tentative	Bus Trip to Casino
	12	6:30 PM	Membership Committee Mtg.	Coordinate Ceremonial Activities. Discuss 2010 Plans. 2010 Unit Officers Invited
	15	TBD	Ceremonial and Dance	Our big Membership event of the Year Tommy Alverson Band and dinner by Soda Springs BBQ.
	27	7 - 10 PM	Games Night	Host - Ken/Pat BBQ. Mmmm good!
Sept	10	6:00 PM	Business Mtg.—Ladies	Circus Kick Off - Ladies Program Lots of Fun
	16	6:30 PM	Membership Committee	Motor Corps Bldg—Final view 2009 Plans
	24	6:00 - 10 PM	Gams Night	Doors Open 5:30—Dinner at 7 Patrol Hosts
	25	8:00 Pm	BINGO	Invite Guests 

### 2010 Membership Activity Planning

Your input and suggestions are a critical part of planning the events for the next year. Using your input we have continued to improve the types and scheduling of events at Moslah and we want to continue the tradition.

Please make your calendars for August 12 for the annual membership planning meeting. We will be fresh from Imperial and will be able to communicate the new Imperial membership initiatives to you. 2009 Unit Officers should attend.

In advance of this meeting we encourage you to solicit feedback from your membership on what we should change, continue or add to our member activities.

Thanks in advance for your support.

### Communications Make a Difference

Society today is the busiest it has ever been with multiple activities competing for every hour and day of our time. Fortunately, we are also blessed with more types of communication than we have ever had.

Units and clubs seeking to enhance their communication can take advantage of the automated phone call system used by the Temple. Phone Tree Wizard is a very inexpensive way to stay in touch with your membership. Let me know if you would like more information on the service.

The Moslah Web Site also has a new look and functionality so take a peek at it. The new calendar and photo pages are an excellent opportunity to stay in touch or promote Shrine activity.

While you are there look at the content of your unit or club page. Does it need fresh content or pictures to make it more effective? Let me know if you want changes!